



## Emmanuel Bertrand-Gauvin

### Women Entrepreneurship Advisor

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Born in Quebec, Emmanuel Bertrand-Gauvin grew up in an entrepreneurial setting, in a family-owned grocery store.

He holds a master's degree in Economic Anthropology from Université Laval. His graduate's thesis investigated the relations between the contributors and the pension fund managers, while raising questions about the use of wealth owned by others. « Beyond the numbers, in economy, the human being is at the very centre of everything. »

Emmanuel has also been working for ten years in the marketing of cultural products. He also acquired expertise in market development, dissemination, distribution, promotion and business relationships.

Since 2009, he has been working with First Nations and Inuit organizations. As part of his mandate at the Makivik Corporation of Nunavik, he assisted in the creation of a community-based regional structure.

Emmanuel is responsible for setting up the FNQLEDC Women's Entrepreneurship Service, where he has been working since 2013. His radius of action is of cross-sectoral nature given that he offers individual support to women entrepreneurs, and he mentors the community economic development agents, as well as those communities who wish to develop female entrepreneurship. He also partners with the Elected Women Group of the Assembly of First Nations of Quebec and Labrador (AFNQL) to enhance the economic independence of women.

### Contact:

Emmanuel Bertrand-Gauvin  
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Tel.: 418 843-1488, ext. 1227  
[ebertrand-gauvin@cdepnql.org](mailto:ebertrand-gauvin@cdepnql.org)

