



FIRST NATIONS OF QUEBEC
AND LABRADOR ECONOMIC
DEVELOPMENT COMMISSION

PRESS RELEASE
For immediate distribution

OFFICIAL LAUNCH OF THE INDIGENOUS BUSINESSES DIRECTORY

Wendake, November 22, 2021 - The First Nations of Québec and Labrador Economic Development Commission (FNQLEDC) and Indigenous Services Canada (ISC) are proud to announce the launch of the Indigenous businesses directory, entirely revised and with a new and simplified interface. This online tool indexes and offers visibility to all First Nations businesses in the Province of Québec. It can also serve as a reference tool for all persons or businesses who would like to retain the services of Indigenous businesses. It is accessible on mobile devices and available in English and French.

The goal of this tool is to increase the capacity of making known small to medium-size Indigenous enterprises (SME) to Indigenous businesses and act as a database to demonstrate the potential of the offer and the capacities of Indigenous businesses in the province. It also allows the creation of communications channels between SME's to develop exchanges and mutual assistance among them.



The FNQLEDC would like this directory to become an important showcase for the products and services offered by Indigenous businesses in Québec, as well as an essential source of information for anyone or any business looking for an Indigenous business.

Any person or business may consult the directory by going directly to the dedicated website (<https://entreprises.cdepnql.org/#/>) or by accessing the directory via the FNQLEDC's website.

All Indigenous businesses can register with the directory as of now, and totally free of charge. To do so, all that is required is to go to the dedicated website and click on "Register a business" at the bottom right of the page. Should you encounter any difficulties, please contact Véronique Édé, Digital Communications Officer, at vede@cdepnql.org.



Presentation of the FNQLEDC

The FNQLEDC's mission, in cooperation with all the community stakeholders and in respect of the communities' cultures and local autonomy, is to represent, promote, support, and advocate for the interests of First Nations of Québec and Labrador in matters of socioeconomic development, thus contributing to their expansion.

<https://cdepnql.org/en/>

-30-

For more information:

Isabelle Gros-Louis

Communications and Public Relations Officer, FNQLEDC

Tel.: 418 843-1488, ext. 1229

Email: igroslouis@cdepnql.org