



# ANNUAL REPORT

**2020 - 2021** 









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### FNQLEDC'S MISSION AND VISION



#### **Mission**

In consultation with all the community stakeholders and in accordance with the cultures and local autonomy of the communities, the mission of the FNQLEDC is to represent, promote, support and defend the interests of the First Nations of Quebec and Labrador in socio-economic development, thus contributing to their overall development.



#### Vision

Recognized as a major leader of the socio-economic development of the First Nations, the FNQLEDC stands out for its achievements, the quality and added value of its support to the First Nations, and its ability to consult and mobilize all stakeholders to achieve common goals. Through its interventions, the FNQLEDC helps to enhance the entrepreneurial capacity of the communities and helps them achieve greater autonomy and economic diversity.



### ESSAGE FROM **E PRESIDENT**



François Rompré President of the Board of Directors

Kuei Kassinu.

Bonjour à tous,

Hello everyone,

It is with great pleasure that I present to you our 2020-2021 annual report. This year has allowed us to solidify our service offer and integrate a whole new way of working virtually.

Notwithstanding the pandemic, the past year has been very busy at the FNQLEDC. Indeed, from the first moments of the impacts of COVID-19, the team has developed several tools and services to help First Nations economic development officers, economic development organizations and enterprises to "navigate" more effectively in these extraordinary times. For example, various supports and tools have been put in place to better guide Indigenous economic stakeholders regarding the various support programs related to COVID-19.

In addition, the FNQLEDC carried out the organization's digital transition to Microsoft Office 365. This migration allowed us to work as a team despite distance and to ensure contact with our clienteles. We achieved all the objectives included in our strategic planning and are starting a new exercise in 2021-2022 in order to set new targets to achieve for ourselves and improve our actions.

This year was full of challenges, but it allowed the FNQLEDC team to develop new skills. With the intention of always presenting professional content, we converted our conference room into a recording and broadcast studio and acquired specialized equipment. This studio allowed us to organize various virtual training sessions to promote our economic development services in the communities. Our fall activities were all focused on how businesses can adapt to the pandemic context and prepare for the coming economic recovery. As for the winter activities, they addressed the digital transformation of businesses.

In closing, I would like to highlight the excellent work of all the employees of the FNQLEDC. Being in regular contact with the organization, I was able to admire everyone's goodwill, seriousness and skill level. All these qualities give me the possibility to admire the strength of this extraordinary team. It is with great confidence that I again acted as the organization's President this year.

Happy reading!



### MESSAGE FROM THE DIRECTOR GENERAL



Mickel Robertson
Directeur général

Dear readers,

Despite the pandemic situation which has continued, 2020-2021 was a busy year for the entire FNQLEDC team. Indeed, many projects moved forward or were completed and the year 2021-2022 promises to be just as busy.

Faced with all the changes that have occurred over the past year, the FNQLEDC team has demonstrated its determination and capacity for rapid adaptation. Without wasting time, we transformed our work environment to facilitate teleworking. We also reviewed the way we hold events in order to continue to serve our clientele during the pandemic. Thus, various training events and conferences were held virtually on the themes of economic recovery and digital transition. Also, I am proud to say that despite the fact that it was not possible to travel to the communities, there were no interruptions in our economic development and entrepreneurship services intended for our communities. In addition, despite the lockdown, our support services received many new registrations. The number of entrepreneurs supported therefore continued to grow and our advisors were able to continue to offer them support throughout the year thanks to the various means of communication now available to us.

The FNQLEDC also continued its involvement in various important issues, including that of the Regional Housing Strategy, which is led by the Regional Tripartite Housing Committee. It was thus able to table a report entitled "Paving the Way" in order to contribute to the Regional Housing Strategy. The dissemination and implementation of the report's recommendations have the potential to keep the FNQLEDC busy throughout 2021-2022

The pandemic has not slowed down the efforts of the FNQLEDC in the area of social entrepreneurship. In May 2020, the Quebec Native Women team asked the FNQLEDC to develop a social economy training program that is specifically intended for First Nations women. The FNQLEDC was pleased to oblige and developed an entirely online course for the target clientele. The formula was so popular that a second cohort of women began the StartUP Nations Ikwe journey in March 2021.

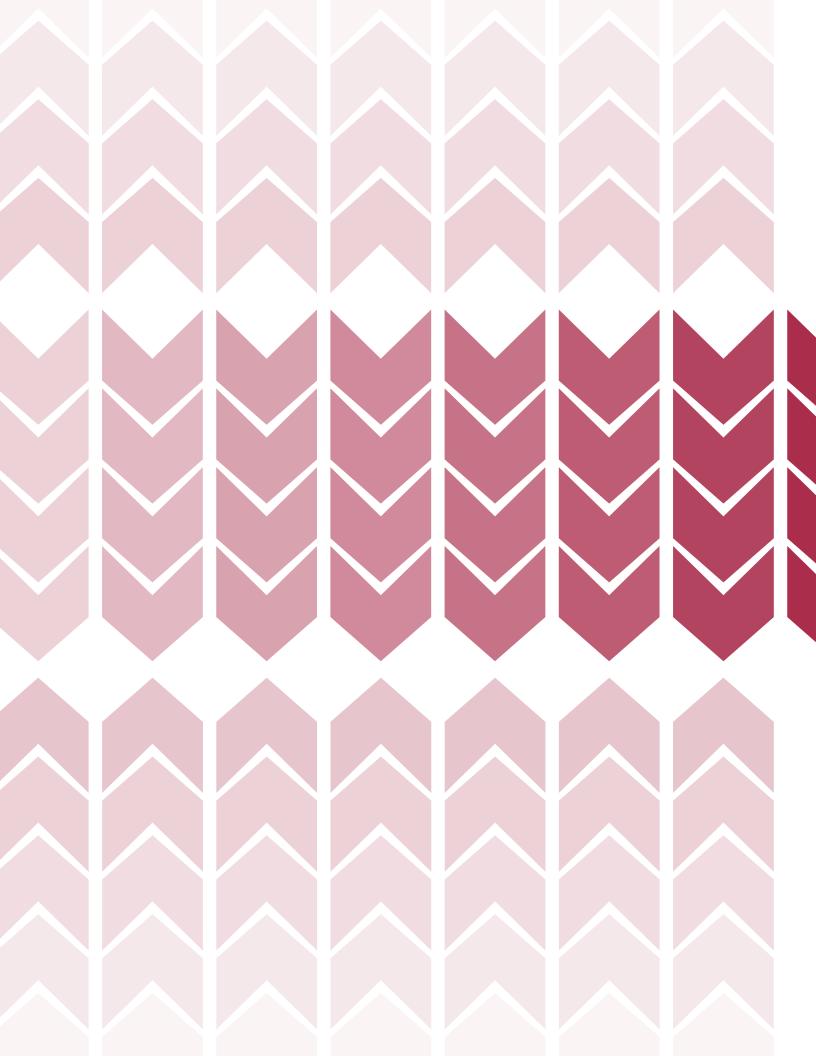
As has always been the case since its creation, the FNQLEDC was able to count on the collaboration and involvement of the members of its board of directors to assist it in carrying out its mandates and projects. I would like to personally thank all these people who dedicate their time and energy to ensuring the smooth running of the FNQLEDC.

I would be remiss not to mention the colossal work that has been done by the FNQLEDC team to keep our clientele informed. Whether it is through the development of an application listing assistance programs, by writing articles facilitating the understanding of said programs or by sharing external articles or articles written by our team on our blog and Facebook page, the FNQLEDC has used all the means at its disposal to inform its clientele.

In conclusion, I would like to acknowledge the efforts and proactivity of the FNQLEDC team, which once again this year contributed to the development and success of the organization. The year has been exceptional, as has the contribution of every member of the team. I would also like to express my sincere gratitude to our clientele, partners, members, funders and board members for their trust and active collaboration. Our successes are also yours!

Happy reading!







# 2020-2021 ANNUAL ACTIVITY REPORT

The operations



#### INFORMATION AND COMMUNICATION

As in all situations, there is always a positive side, and it must be said that the COVID-19 pandemic has allowed us to realize the digital transition of our organization at high speed. This project had been in the works for many months but was always postponed due to lack of time to fully dedicate to it. Our entire team guickly started working with Microsoft Office 365, a change that allowed us to continue working as a team despite distance and maintain the precious contacts established with our clientele over the years.

- ◆ A Nikan newsletter published on a monthly basis since April 1st
- ◆ 42 articles published in our blog, including 18 related to COVID-19
- 1,884 subscribers and 1,766 Facebook likes

#### Tools created in the pandemic context:

- ◆ A COVID-19 application listing government assistance programs
- ◆ 7 newsletters published in the form of a toolbox
- ◆ 1 COVID-19 toolkit section on our website







conferences

training courses for CEDOs

workshops on the business continuity plan

recording and broadcast studio

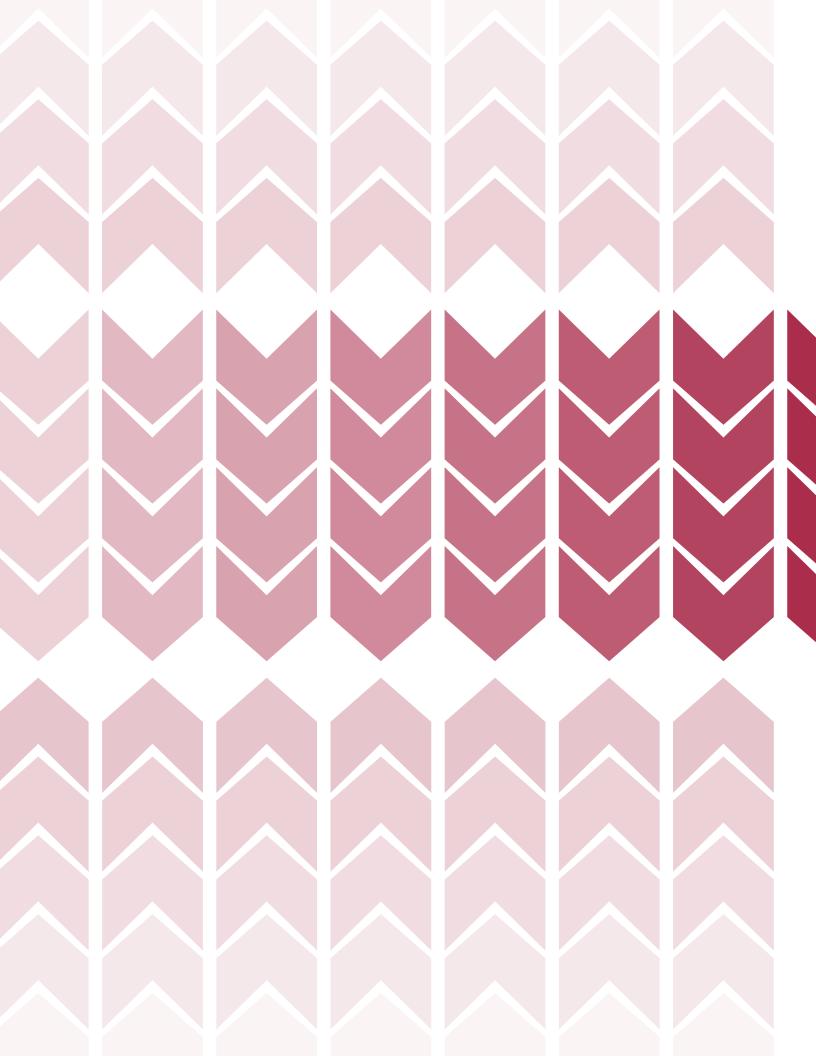
2,065 people reached by our activities in 2020-2021



#### **TRAINING**

This year, we set up various virtual training activities in order to be able to continue to meet our training mandate. We decided to convert our conference room into a recording and broadcast studio and purchased equipment that allows us to present content in a professional manner.







### SUPPORT FOR MEMBERS

**Projects and activities** 



#### **ECONOMIC DEVELOPMENT ADVISOR**

This year, our Economic Development Advisor had to take on files beyond the scope of his mandate and adapt his role to the pandemic situation. As he was unable to travel, he quickly developed a network of contacts with governments and established privileged communication and information channels in order to learn about the eligibility of First Nations for various initiatives and programs. It is also worth noting that he participated in various seminars, discussion tables and presentations, which allowed him to remain at the cutting edge of information, while advocating on behalf of the First Nations. This initiative enabled the FNQLEDC to become a reference in terms of information for other regional commissions and organizations, as well as communities and entrepreneurs. Throughout the year, our Advisor also held quarterly virtual meetings and regular follow-ups with all CEDOs and all communities while using a tailor-made approach adapted to their situations, issues and challenges.

#### Results:

- ◆ 40 meetings, webinars or phone calls to learn more about government assistance programs
- ◆ 31 meetings with CEDOs
- ◆ Participation in 20 webinars or presentations on topics related to economic development
- ◆ Writing of an article aiming to promote the Indigenous Community Business Fund
- 8 meetings with people responsible for procurement in various federal departments
- Co-facilitation training on optimizing telework: tools and best practices



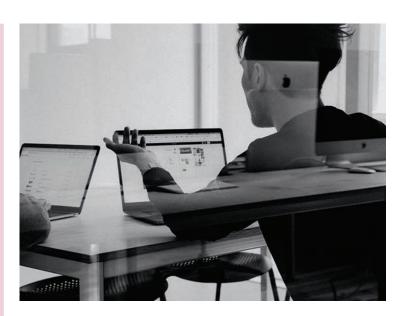


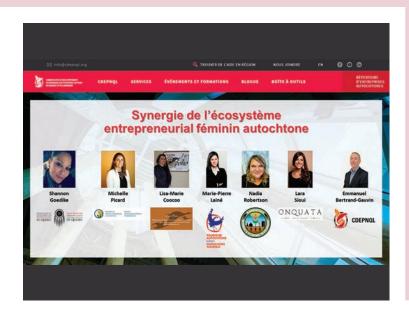
meetings with CEDOs











new registrations

interventions

follow-up meetings

telephone or videoconference meetings





#### **WOMEN ENTREPRENEURSHIP ADVISOR**

This year, the Women Entrepreneurship Advisor has not been idle. He supported a large number of women in the design and implementation of strategies that have enabled them to diversify and expand the economic and business opportunities available to them. In addition to launching the Nikanewin Bursaries, he also worked closely with the Group of Elected Women of the AFNQL on a project aiming to create a new official trademark, which will be affixed to the products and services created or delivered by First Nations people. We would also like to emphasize his significant involvement in the organization and presentation of the StartUP Nations Ikwe.

- ◆ 27 new registrations for the support service
- ◆ 26 interventions were carried out by the Entrepreneurship Technical Advisor among the entrepreneurs registered for support, in support of the Women Entrepreneurship Advisor
- ◆ 39 follow-up meetings were held virtually with entrepreneurs registered with the support service
- ◆ 10 telephone or videoconference meetings with representatives of First Nations organizations
- Participation in 9 videoconference meetings with representatives of ministries or partner organizations concerning certain projects and files, including the berry project and a business sale file
- Assistance offered to a CEDO supporting an entrepreneur in their community
- On January 18, 2021, the Nikanewin Bursaries were launched in order to be awarded to business projects still in the ideation stage. This process was a success beyond expectations. In fact, 76 applications were received and 75% of them were submitted by women, demonstrating the interest of Indigenous women in entrepreneurship. At the time of this writing, the analysis of the files is set to begin. The names of the bursary recipients will be announced during the next quarter.



#### YOUTH ENTREPRENEURSHIP ADVISOR

In the context of the COVID-19 pandemic, visiting communities is not possible. As a result, our Advisor was unable to present entrepreneurship awareness workshops in schools. For this reason, in 2020-2021, she devoted more time than usual to the training component. In addition, she invested time in the presentation of the StartUP Nations Ikwe and was involved in a project led by the New Pathways Foundation aimed at producing capsules on the social economy intended for First Nations youth. Finally, she offered her support to the communities as part of the 2nd component of the Indigenous Community Businesses Fund (ICBF).

#### Results:

- 35 interventions were carried out among entrepreneurs registered
- ◆ 15 meetings were held with entrepreneurs registered with the support service
- 9 new registrations for the support service
- 6 presentations of the training on optimizing telework: tools and best practices
- 2 training sessions on project management presented to employees of Native Friendship Centres
- ◆ 19 young people registered for support, in addition to one-off requests for information, in particular for the process of submitting applications for the bursaries

presentations on optimizing telework: tools and best practices

young people registered for support

new registrations

training sessions





interventions were carried out with the women entrepreneurship service

interventions or follow-ups were carried out among social economy projects

interventions or follow-ups were carried out with the youth entrepreneurship support service

> various requests for information







#### **ENTREPRENEURSHIP TECHNICAL ADVISOR**

Our Entrepreneurship Technical Advisor advised and supported First Nations CEDOs, entrepreneurs and organizations on many occasions during the year. In addition, he provided technical, financial, accounting and/or tax-related advisory services. He was significantly involved in various projects such as the organization of an optimized service offer intended for First Nations seniors, the First Nations pharmacy project and the Financial Literacy and Housing Centre. He was also involved in the provision of training on project management and in the implementation of a project carried out in partnership with the Mallette firm which allows for assessing the eligibility of Indigenous businesses for assistance programs. Our Advisor also greatly contributed to the dissemination of information on the various government assistance programs, and he helped the communications team find information and popularize it before disseminating it to the various clienteles of the FNQLEDC.

#### Results:

- ◆ 19 various requests for information from CEDOs were processed
- 67 interventions were carried out among 24 entrepreneurial projects registered with the women entrepreneurship service
- ◆ 30 interventions or follow-ups were carried out among 12 entrepreneurial projects registered with the youth entrepreneurship support service
- 16 interventions or follow-ups were carried out among 4 social economy projects
- Drafting and submission of the feasibility study for a social economy enterprise providing services to seniors in a First Nations context
- ◆ Publication of 8 articles on financial assistance programs related to COVID-19



#### **SOCIAL ECONOMY**

This year, the team dedicated to the social economy continued to implement the action plan of the First Nations Social Economy Regional Table (FNSERT). In addition, the team continued to represent the First Nations in matters of social economy and was active in the development of partnerships (with Indigenous and non-Indigenous partners). In particular, the team continued its efforts to oversee and monitor challenges related to social inclusion and professional integration, the circular economy and food security. In closing, the organization of a fully virtual edition of StartUP Nations dedicated to women kept the team busy for several weeks.

#### Results:

- ◆ 1 edition of StartUP Nations Ikwe 2020
  - ▲ 22 activities of the women's collective entrepreneurship training course
  - ▲ 13 participants for 41 hours of training
  - ▲ 3 collective projects developed
- 9 active support files
- ♦ 1 virtual conference with 174 participants on the theme of Indigenous perspectives on territorial and socio-economic development that was presented as part of Social Economy Month
- ◆ 4 interventions with CEDOs who are supporting developing social economy projects in their respective communities
- ♦ 3 virtual training presentations intended for team leaders of the second edition of StartUP Nations Ikwe that was launched in March 2021



virtual conference with 174 participants

participants

3 collective projects

active support files





interventions

virtual training presentations

46 requests for information

requests for information from CEDOs

requests for information from entrepreneurs



#### **FIRST NATIONS TAXATION SERVICE**

This service has two components: awareness and education and support. As the funding for this service ended in March 2016, the activities carried out are very limited. However, the FNQLEDC team, and more particularly the Entrepreneurship Technical Advisor, continues to respond to the requests for information it receives. The FNQLEDC is also involved in the AFNQL-Revenu Québec taxation table and offers its support to the Chief responsible for this file.

#### Results:

◆ 46 requests for information related to Indigenous taxation were processed, 26 of which were from CEDOs and 20 from entrepreneurs



#### **COMING IN 2021-2022**

Over the next year, we want to carry out a new strategic planning exercise and promote our directory of Indigenous businesses. In addition, we will proceed with the creation of a community of practice and networking for CEDOs and organize a retreat for them. Finally, our new entrepreneurial support structure will be put into operation.



### **FNQLEDC 2019-2020 BOARD OF DIRECTORS**



FRANCOIS ROMPRÉ **PRESIDENT** Innu Nation Term of office: 2020-2022



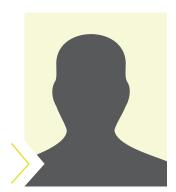
**DELPHINE METALLIC** VICE-PRESIDENT Mi'gmaq Nation Term of office: 2019-2021



**DENYS BERNARD** SECRETARY-TREASURER Abenaki Nation Term of office: 2020-2022



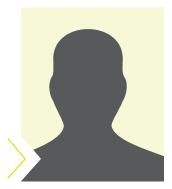
**JUSTIN ROY** DIRECTOR Algonquian Nation Term of office: 2019-2021



**ADAM JOURDAIN DIRECTOR** Atikamekw Nation Term of office: 2019-2021



**ÉTIENNE PILON CHOQUETTE** DIRECTOR Cree Nation Term of office: 2019-2021



**JEAN-PHILIPPE VINCENT** DIRECTOR Huron-Wendat Nation Term of office: 2020-2022



TRACEY BONSPIEL **DIRECTOR** Mohawk Nation Term of office: 2019-2021



**THERESA CHEMAGANISH DIRECTOR** Naskapi Nation Term of office: 2020-2022



**SANDRA TREMBLAY** DIRECTOR Wolastoqiyik Wahsipekuk Nation Term of office: 2020-2022



### **OUR TEAM**



**MICKEL ROBERTSON** Director General



JINNY THIBODEAU RANKIN Director Finances and Administration



**LORRAINE RHÉAUME** Secretary



**VÉRONIQUE ÉDÉ** Digital Communications Officer



**ISABELLE GROS-LOUIS** Communications and Public Relations Officer



**STEVE LAVEAU** Economic Development Advisor



**BERTRAND-GAUVIN** Women Entrepreneurship Advisor



**MYRIAM VALLIÈRES** Youth Entrepreneurship Advisor



FRÉDÉRICK MARTEL Entrepreneurship Technical Advisor



**KARINE AWASHISH** Social Economy Advisor



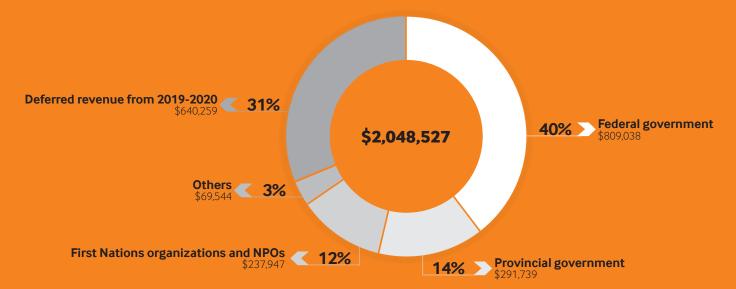
**MARIE HANQUEZ** Social Economy Advisor



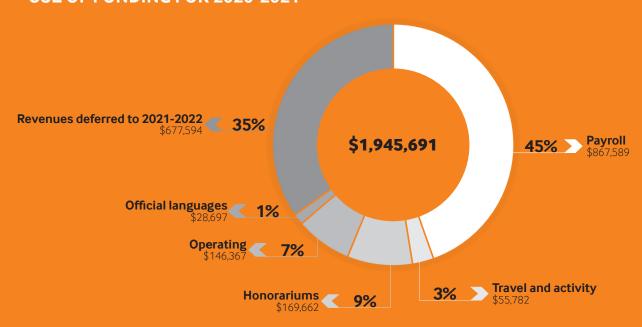
**MARIE-CHRISTINE TREMBLAY** Strategic Advisor



#### **SOURCE OF FUNDS FOR 2020-2021**

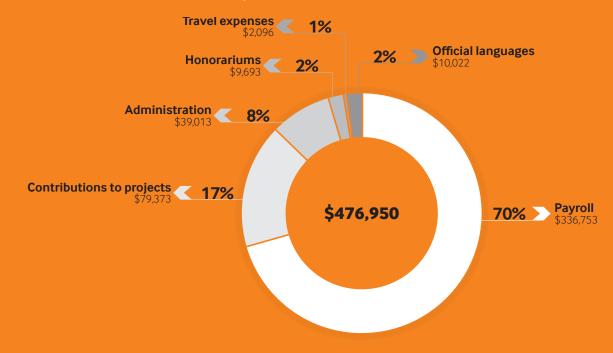


#### **USE OF FUNDING FOR 2020-2021**



# THE FNQLEDC IN NUMBERS

#### ADMINISTRATION OF THE FNQLEDC



#### **12** FULL-TIME EMPLOYEES



#### 18 MAJOR PROJECTS





### **SUMMARIZED FINANCIAL STATEMENTS**

This financial information is an extract from the audited financial statements of the FNQLEDC for the fiscal year ended on March 31, 2021. The financial statements, which were audited by the Raymond Chabot Grant Thornton firm, were sent by email to our members, namely the Community Economic Development Officers.

STATEMENT FOR THE YEAR ENDED MARCH 31, 2021	<b>2021</b> \$	<b>2020</b> \$
REVENUES		
Indigenous Services Canada	659,038	716,212
Assembly of First Nations Quebec-Labrador	125,750	30,000
Secrétariat aux affaires autochtones	131,739	159,370
Secrétariat à la condition féminine	-/-	198,290
Ministère de l'Économie et de l'Innovation	160,000	102,500
Canada Economic Development	150,000	206,991
Women and Gender Equality Canada	-	111,000
Le Chantier de l'économie sociale	92,000	30,000
Quebec Native Women	20,197	-
Registration	3,900	4,250
Others	65,644	38,830
	1,408,268	1,597,443
Deferred revenues, beginning of year	640,259	583,968
	2,048,527	2,181,411
Deferred revenues, end of year	677,594	640,259
	1,370,933	1,541,152

STATEMENT FOR THE YEAR	<b>2021</b> \$	2020 \$
ENDED MARCH 31, 2021		·
EXPENSES		
Salaries and fringe benefits	867,589	883,769
Rent	28,215	27,794
Insurance	5,201	3,659
Consulting and professional fees	161,096	126,363
Rental expenses	1,440	2,254
Travelling expenses	10,293	224,688
Translating expenses	28,697	44,868
Training fees	15,886	13,680
Telecommunications	15,075	6,961
Website expenses	2,601	6,952
Advertising, promotional and printing expenses	6,628	20,473
Entertainment expenses and registration fees	3,692	19,491
Meeting room rental and meals	7,297	40,825
Bursaries	34,500	-
Computer supplies	445	3,672
Office supplies and expenses	27,045	22,834
Maintenance	5,400	6,800
Audit fees	8,566	9,803
Support to young entrepreneurs	-	2,109
Interest paid to the controlled not-for-profit-organization	2,575	2,525
Miscellaneous	6,628	4,497
Remittance —	-	
Secrétariat aux affaires autochtones	-	1,910
Ministère de l'Économie et de l'Innovation	-	27,369
	1,238,869	1,503,296
EXCESS OF REVENUES OVER EXPENSES		
BEFORE AMORTIZATION	132,064	37,856
Amortization –		
Tangible capital assets	10,307	9,359
Intangible asset	4,045	6,062
	14,352	15,421
EXCESS OF REVENUS OVER EXPENSES	117,712	22,435

CURRENT ASSETS  Cash  Grants receivable — Indigenous Services Canada Others  Accounts receivable — Controlled not-for-profit organization Others  Deferred expenses  LONG-TERM ASSETS  Tangible capital assets (note 4) Intangible asset (note 5)  LIABILITIES  CURRENT LIABILITIES  Accounts payable —	681,790 312,734 345,812 2,850 3,444 4,231 1,350,861 69,492 8,091	347,266 490,773 379,998 3,000 25,585 4,221 1,250,843 64,923 12,136
Cash Grants receivable — Indigenous Services Canada Others  Accounts receivable — Controlled not-for-profit organization Others  Deferred expenses  LONG-TERM ASSETS Tangible capital assets (note 4) Intangible asset (note 5)  LIABILITIES CURRENT LIABILITIES Accounts payable —	312,734 345,812 2,850 3,444 4,231 1,350,861	490,773 379,998 3,000 25,585 4,221 1,250,843 64,923
Grants receivable — Indigenous Services Canada Others  Accounts receivable — Controlled not-for-profit organization Others  Deferred expenses  LONG-TERM ASSETS  Tangible capital assets (note 4) Intangible asset (note 5)  LIABILITIES CURRENT LIABILITIES Accounts payable —	312,734 345,812 2,850 3,444 4,231 1,350,861	490,773 379,998 3,000 25,585 4,221 1,250,843 64,923
Indigenous Services Canada Others  Accounts receivable — Controlled not-for-profit organization Others  Deferred expenses  LONG-TERM ASSETS  Tangible capital assets (note 4) Intangible asset (note 5)  LIABILITIES CURRENT LIABILITIES  Accounts payable —	345,812 2,850 3,444 4,231 1,350,861 69,492	379,998 3,000 25,585 4,221 1,250,843 64,923
Others  Accounts receivable — Controlled not-for-profit organization Others  Deferred expenses  LONG-TERM ASSETS  Tangible capital assets (note 4) Intangible asset (note 5)  LIABILITIES CURRENT LIABILITIES  Accounts payable —	345,812 2,850 3,444 4,231 1,350,861 69,492	379,998 3,000 25,585 4,221 1,250,843 64,923
Controlled not-for-profit organization Others  Deferred expenses  LONG-TERM ASSETS  Tangible capital assets (note 4) Intangible asset (note 5)  LIABILITIES  CURRENT LIABILITIES  Accounts payable —	3,444 4,231 1,350,861 69,492	25,585 4,221 1,250,843 64,923
Others  Deferred expenses  LONG-TERM ASSETS  Tangible capital assets (note 4)  Intangible asset (note 5)  LIABILITIES  CURRENT LIABILITIES  Accounts payable —	3,444 4,231 1,350,861 69,492	25,585 4,221 1,250,843 64,923
LONG-TERM ASSETS  Tangible capital assets (note 4) Intangible asset (note 5)  LIABILITIES  CURRENT LIABILITIES  Accounts payable —	4,231 1,350,861 69,492	4,221 1,250,843 64,923
LONG-TERM ASSETS  Tangible capital assets (note 4)  Intangible asset (note 5)  LIABILITIES  CURRENT LIABILITIES  Accounts payable —	1,350,861 69,492	1,250,843 64,923
Tangible capital assets (note 4) Intangible asset (note 5)  LIABILITIES  CURRENT LIABILITIES  Accounts payable —	69,492	64,923
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Tangible capital assets (note 4) Intangible asset (note 5)  LIABILITIES  CURRENT LIABILITIES  Accounts payable —		
LIABILITIES CURRENT LIABILITIES Accounts payable —		
LIABILITIES  CURRENT LIABILITIES  Accounts payable –	8,091	12,136
CURRENT LIABILITIES  Accounts payable –		
CURRENT LIABILITIES  Accounts payable –		
CURRENT LIABILITIES  Accounts payable –	1,428,444	1,327,902
CURRENT LIABILITIES  Accounts payable –		
Accounts payable —		
Trade accounts payable and others	230,439	284,944
Deferred revenues (note 6)	667,594	640,259
Advances from the controlled not-for-profit organization, 5%	50,000	50,000
	958,033	975,203
NET ASSETS		
INVESTED IN CAPITAL ASSETS	77,583	77,059
UNRESTRICTED	392,828	275,640
	470 111	050 100
	470,411	352,699
		1,327,902

SIGNED ON BEHALF OF THE BOARD

Director











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cdepnql.org

